



### ***Client Case Study:***

*St. James Parish*

*Liberty, Missouri*

*Fr. Tom Albers, Pastor*

*816-781-4343, [www.stjames-liberty.org](http://www.stjames-liberty.org)*

After a do-it-yourself capital campaign raised 31% of annual giving under the previous pastor, the new pastor, Fr. Albers, and new business administrator, Jim Newell, attended a Church-Development workshop on stewardship-based church capital campaigns.

In January of 2009, planning began for a capital campaign which was to be combined with an annual stewardship campaign. The May 2009 commitment Sunday raised funds for debt relief as well as the annual fund.

We raised \$1.2 million in three-year pledges for the capital campaign. This equates to raising 98% of annual giving.

What is remarkable is the increase in **annual giving that occurred during this campaign**

	2008	2009
Number of pledges	369	615 (an increase of 67%)
Amount pledged	\$1,195,023	\$1,516,849 (an increase of 27%)

Fr. Albers reports that the campaign also helped generate a warm community spirit in the parish.